

Design Considerations

Please take time to fill in this form prior to your meeting with our Account Manager.

Company Name		Email	
Contact Name		Website	
First show date		Telephone	

1. What do you expect to achieve by attending this exhibition?

2. How many shows are you planning over the next 12 months with this stand?

3. What was your last stand like? How could we improve on it? What worked well on it?

4. What was your budget for your last stand?

5. Have you seen any other stands or architecture that really impressed you? Please make use of Nimlok's website www.nimlok.co.uk , and go to our Nimlink design portfolio. We have a large selection of colour visuals that can be browsed by size & value. Please make a note of the reference number of any designs that you like.

6. What image should your stand portray?

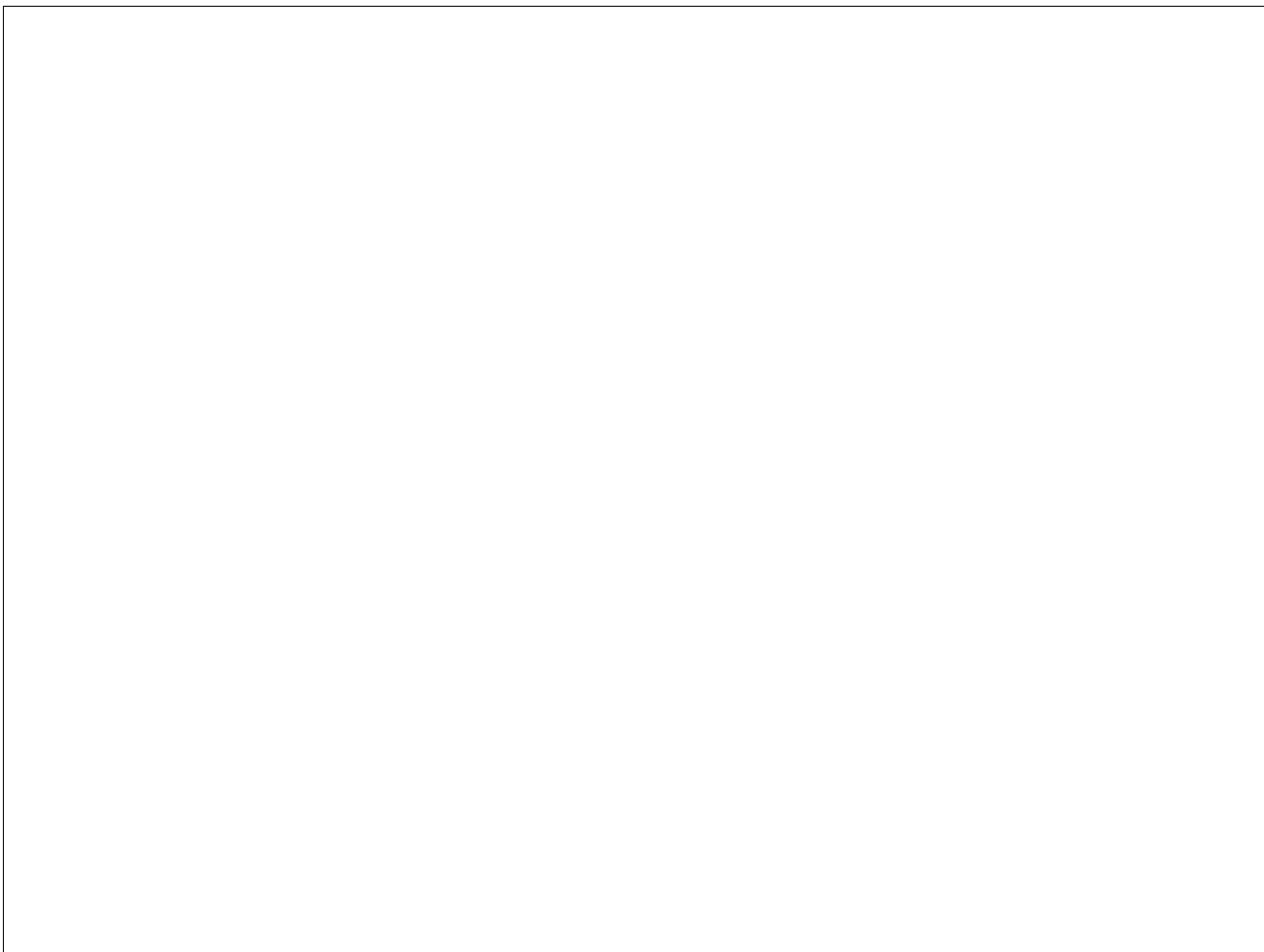
7. What message should your stand get across in 5 seconds?

8. Do you have any specific graphic material you want to include on the design? Where can we get these images? Do you have any origination material available?

9. Did you receive an exhibitor pack when you booked your stand space? If so please provide a copy of the hall layout with this form.

10. Are there any specific colours we should or should not use on your design?

11. Please sketch below or on a separate piece of paper any ideas you have for the layout of your design.



Thank you for taking the time to complete this form. Please give a copy of it, together with any other relevant information, to your Account Manager.